

STRATEGIC ACQUISITION OVERVIEW

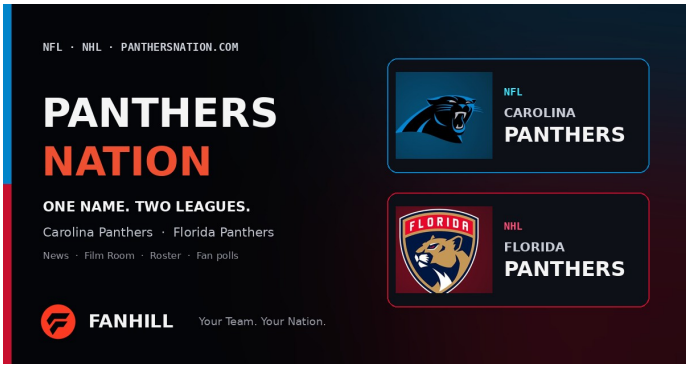
Built for fans.
Ready for its next chapter.

A live sports platform. Distinctive Nation brands. A foundation an experienced operator can build on.

73	32	30	8	3
TEAM HUBS	NFL TEAMS	NBA TEAMS	MLB TEAMS	NHL TEAMS

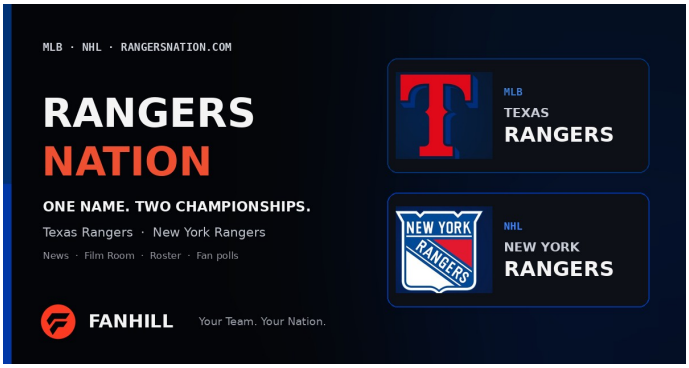
ONE CONNECTED FAN NETWORK

FanHill brings team headlines, official-channel video, rosters, results and one-tap polls into a repeatable experience across four leagues. Mobile navigation and connected city hubs keep team discovery inside the network.



Panthers Nation

panthersnation.com / NFL + NHL



Rangers Nation

rangersnation.com / MLB + NHL

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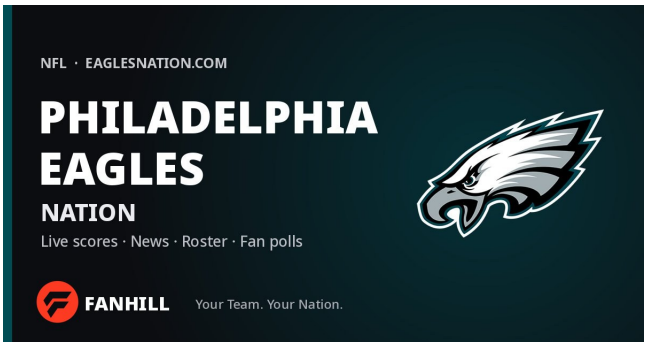
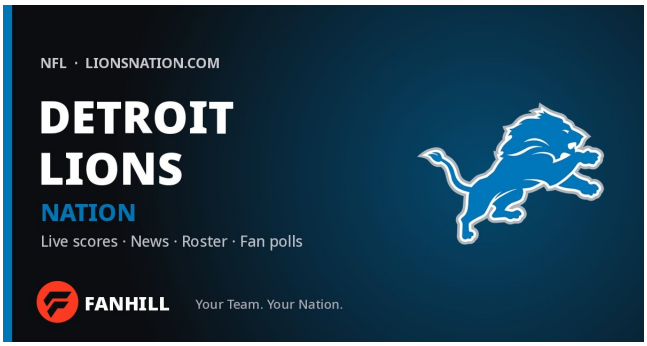
MARQUEE BRAND PORTFOLIO

Exact-match names. Live hubs.

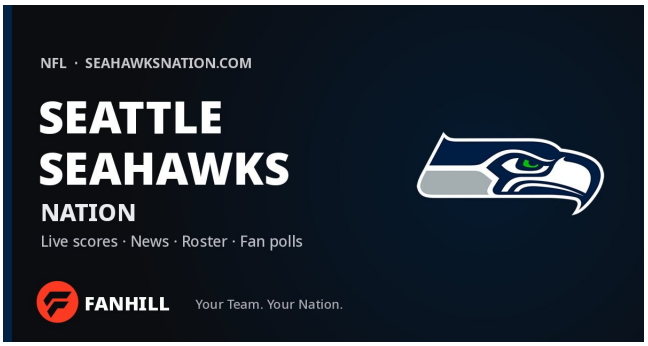
A selection of owner-confirmed Nation domains. Each name resolves to a working team hub with news, video, roster, analytics and polls.



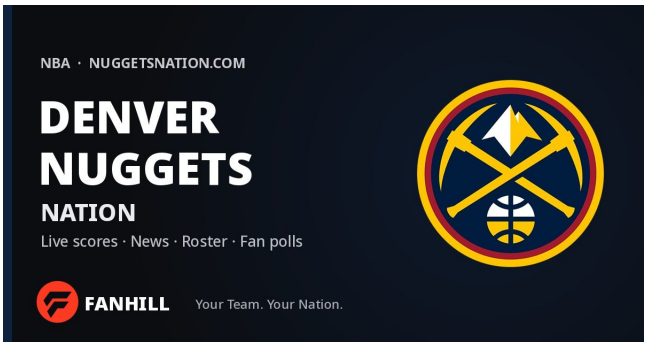
NFL **Eagles Nation** · EaglesNation.com



NFL **Lions Nation** · LionsNation.com



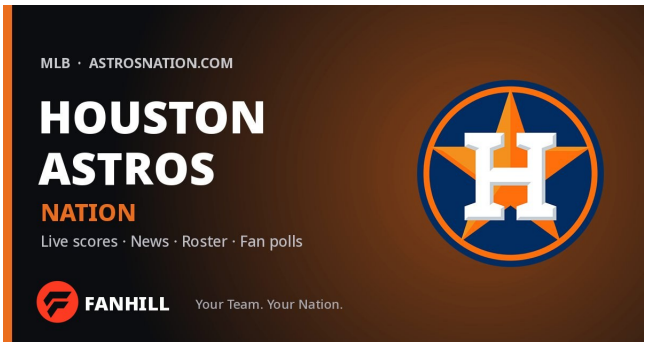
NFL **Seahawks Nation** · SeahawksNation.com



NBA **Nuggets Nation** · NuggetsNation.com



NBA **Grizzlies Nation** · GrizzliesNation.com



MLB **Astros Nation** · AstrosNation.com

Dual-sport names such as Panthers Nation and Rangers Nation reach two leagues under one domain. Final domain scope and transfer remain subject to agreement and registrar verification.

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SCHEDULE OF DOMAINS

The 36 domains in the sale.

Every dedicated Nation domain in the proposed sale, grouped by league. Each resolves to an active FanHill team hub.

MULTI-SPORT DOMAINS

PanthersNation.com
Carolina Panthers (NFL), Florida Panthers (NHL)

BelievelandNation.com
Cleveland Browns (NFL), Cleveland Cavaliers (NBA), Cleveland Guardians (MLB)

WindyCityNation.com
Chicago Bears (NFL), Chicago Bulls (NBA), Chicago Cubs (MLB)

RangersNation.com
Texas Rangers (MLB), New York Rangers (NHL)

NFL / 11 TEAMS

DemBoyzNation.com
Dallas Cowboys

ChiefsNation.com
Kansas City Chiefs

EaglesNation.com
Philadelphia Eagles

BillsNation.com
Buffalo Bills

SeahawksNation.com
Seattle Seahawks

TexansNation.com
Houston Texans

BuccaneersNation.com
Tampa Bay Buccaneers

FalconsNation.com
Atlanta Falcons

JagsNation.com
Jacksonville Jaguars

LionsNation.com
Detroit Lions

ChargersNation.com
Los Angeles Chargers

NBA / 13 TEAMS

LakeShowNation.com
LA Lakers

KnickerbockersNation.com
NY Knicks

KnickerbockerNation.com
Alternate domain, same hub

NetsNation.com
Brooklyn Nets

NuggetsNation.com
Denver Nuggets

OKCNation.com
OKC Thunder

PistonsNation.com
Detroit Pistons

GrizzliesNation.com
Memphis Grizzlies

TimberwolvesNation.com
Minnesota Timberwolves

BlazersNation.com
Portland Trail Blazers

TrailBlazersNation.com
Alternate domain, same hub

BuzzCityNation.com
Charlotte Hornets

ClutchCityNation.com
Houston Rockets

CreamCityNation.com
Milwaukee Bucks

SactownNation.com
Sacramento Kings

MLB + NHL / 6 TEAMS

AstrosNation.com
Houston Astros (MLB)

PiratesNation.com
Pittsburgh Pirates (MLB)

RoyalsNation.com
Kansas City Royals (MLB)

RaysNation.com
Tampa Bay Rays (MLB)

DbacksNation.com
Arizona Diamondbacks (MLB)

HurricanesNation.com
Carolina Hurricanes (NHL)

36 dedicated domains, including two alternate spellings. Other team hubs are hosted on fanhill.com and are not separate domains. Final scope and transfer remain subject to agreement and registrar verification.

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PRODUCT / ASSETS / OPPORTUNITY

The platform. The portfolio.

THE CURRENT NATION EXPERIENCE

01	**News**	Attributed headlines and source summaries.
02	**Film Room**	Official team-channel videos, viewed in-page.
03	**Roster**	Source-fed player rosters.
04	**Analytics**	Records and completed results; no invented figures.
05	**Community**	One-tap polls; no posts or comments.

PROPOSED ASSET SCOPE

Distinctive domains. A working platform.

- **Dedicated Nation domains** displayed across the platform, owner-confirmed as owned and intended for sale.
- **FanHill platform and branding** available for scope discussion, including its connected team-hub experience.
- **Final scope and transfer** subject to agreement and registrar verification. FanHill-hosted team pages are not separate domains.

POTENTIAL BUYER FIT

Sports publishers

Extend team hubs with original reporting from an existing editorial operation.

Regional media

Build on connected local coverage and relevant Nation sponsorships.

Portfolio operators

Evaluate curated ticketing and affiliate strategies, subject to partner approval.

Potential strategies—not current commercial integrations, revenue forecasts or an appraised valuation.

BUYER REVIEW

Early-stage and independent; no revenue, audience-scale or valuation claim. Review ownership, transfer, costs, dated reports and ESPN/YouTube permissions and availability. No official team partnership or transferable third-party content license is represented.

Start the conversation.

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fanhill.com/acquisitions

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STRATEGIC FIT FOR SPORTS NETWORKS

One platform. Every Nation.

01 Portfolio scale in one transaction

- Dedicated Nation domains and team hubs acquired together, rather than assembled one property at a time.
- Repeatable Nation format already applied across the NFL, NBA, MLB and NHL.
- Connected multi-sport city hubs such as Windy City and Believeland.

02 Ready for an editorial operation

- Shared news pipeline and team-matching logic route stories to the right Nation.
- A buyer's own reporting or feeds could be connected to the same structure; integration work would be scoped with the buyer.
- No writers required to operate today; long-form content is an expansion path.

03 Commercial surfaces in place

- Reserved header placement on each Nation at standard 728x90 size, plus 300x250 support.
- Relevant sponsorship, ticketing and team-gear affiliate placements possible, subject to partner approval.
- Brand-safe engagement: one-tap polls only, no user posts or comments to moderate.

04 Modern, single-codebase platform

- React 19 / TanStack Start application served on edge infrastructure.
- Every Nation runs from one codebase and shared team registry, not separate sites to maintain.
- Responsive mobile navigation, team-color theming, share cards and in-page video built in.

BUILT TO EVALUATE

Buyers can review the live product at fanhill.com, every Nation hub, and the platform in a guided walkthrough. Commercial placements, partner approvals and integrations described here are potential paths, not existing agreements or performance claims.

Request a walkthrough.

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